



### **Powering the 2016 Rio Olympic Games, IOC Turns to GE to Keep the Games Running for Global Audience**

*GE Supplies Power and Emergency Back Up Systems to International Broadcast Center*

Atlanta — September 14, 2016 — For 16 days in August, billions of TV and on-line viewers around the world witnessed historic, unforgettable moments of athletic achievement, determination and courage during the Rio 2016 Olympic Games in Brazil. In this [video](#) issued today by [GE Energy Connections](#) (NYSE: GE), the International Olympic Committee (IOC) celebrates GE for keeping the power running at its International Broadcast Center (IBC) for the global audience.

The Rio 2016 Olympic Games marked the first time GE was fully responsible for supplying electricity to the IBC, which occupied 85,000 square meters in the Olympic Park and served as the office for more than 10,000 media professionals from an estimated 180 media outlets. GE also supplied electrical distribution, controllers and emergency power back up systems, to make sure viewers enjoyed the broadcasts without interruption.

“In these events, change is constant. We have to deal with change in planning, change in implementation and change in operations,” said John Paul Giancarlo, Head of Technology and Energy at the IOC. “So for example, for the Rio 2016 Olympic Games, we reached out to GE a few times when we started seeing some issues with power supply in a few instances. GE responded, providing the necessary uninterruptible power supplies, professional services and expertise we needed, and we were able to solve these issues very quickly.”

#### **About GE**

GE (NYSE: GE) is the world's Digital Industrial Company, transforming industry with software-defined machines and solutions that are connected, responsive and predictive. GE is organized around a global exchange of knowledge, the "GE Store," through which each business shares and accesses the same technology, markets, structure and intellect. Each invention further fuels innovation and application across our industrial sectors. With people, services, technology and scale, GE delivers better outcomes for customers by speaking the language of industry.

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#### **About Energy Connections**

GE Energy Connections designs and deploys industry-leading technologies that turn the world on. We transport, convert, automate and optimize energy to ensure we provide safe, efficient and reliable electrical power. Uniting all the resources and scale of the world's first digital industrial company, we connect brilliant machines, grids, and systems to power utility, oil & gas, marine, mining and renewables customers, that keep our world running. [www.GEEnergyConnections.com](http://www.GEEnergyConnections.com)

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For more information, contact:

Ellen Zeidler

Matt Falso or Gina DeRossi

GE Energy Connections  
Industrial Solutions  
+1 972 244 9497  
[ellen.zeidler@ge.com](mailto:ellen.zeidler@ge.com)

Masto Public Relations  
+1 518 786 6488  
[matt.falso@mastopr.com](mailto:matt.falso@mastopr.com)  
[gina.derossi@mastopr.com](mailto:gina.derossi@mastopr.com)