



GE and Trilliant Deliver Smarter Energy Benefits to the City of Holly Springs through Smart Grid Solutions as a Service

Solutions to Help Holly Springs Modernize Grid Infrastructure Efficiently and Effectively

REDWOOD CITY, CALIF.—January 23, 2014—Trilliant, a global [Smart Grid Communications](#) leader, has announced that the company's award-winning Smart Grid Communications Platform, has been chosen by GE (NYSE: GE) to be a part of its innovative [Grid IQ™ Solutions as a Service \(SaaS\)](#) offering provided to the City of Holly Springs, Miss. The project, which utilizes Trilliant's SecureMesh Communication Technology and services, was announced just before the start of DistribuTECH, North America's largest annual smart grid conference.

The city of Holly Springs wanted to make smart grid investments to enhance its operational efficiency, improve reliability and increase customer engagement. In looking at various alternatives, Holly Springs chose GE's Grid IQ SaaS as the most reliable and cost-effective way to deploy the advanced smart grid solutions needed to meet current and future needs. With GE's Grid IQ SaaS and Trilliant's communication technology, Holly Springs will receive the benefits of advanced smart grid deployments without the high costs associated with owning the smart grid assets and managing the deployments themselves. GE chose Trilliant for Holly Springs due to Trilliant's proven capabilities in delivering utilities with reliability, speed and bandwidth built into Trilliant's SecureMesh Communication Platform.

"GE and Trilliant working together is ideal for smart grid deployments," says Kelvin Buck, mayor of Holly Springs. "We believe GE's proven leadership and expertise through its Grid IQ SaaS offering, along with Trilliant's Smart Grid Communications Platform technology, will provide us the best smart grid solutions that fit our unique needs."

"GE and Trilliant are delighted to be chosen by Holly Springs for their smart grid deployment," says Todd Jackson, product line leader—software solutions, GE's Digital Energy business. "Our end-to-end solutions, combined with the Trilliant Communications Platform provide Holly Springs with a powerful combination to efficiently and effectively achieve their smart grid goals."

Trilliant's SecureMesh, part of the Trilliant Communications Platform, is a powerful combination of wireless networking technologies pre-engineered to work seamlessly together and purpose-built for the smart grid. The Trilliant Communication Platform provides utilities with the flexibility to phase in smart grid deployments to meet the most pressing needs first. Utilities can choose which smart grid applications—Smart Distribution, Smart Metering, or Smart Consumer—they want to deploy first. With one of the industry's most reliable, highest bandwidth and lowest latency wireless broadband wide area network solutions, the Trilliant Platform allows a utility to deploy not only advanced metering infrastructure today, but also the flexibility to support advanced Smart Distribution applications such as volt/volt-ampere reactive control, fault detection, isolation and restoration and other real-time distribution automation initiatives in the future.

"We look forward to working alongside GE to make sure Holly Springs is successful," says Jim Hanson, vice president of public power at Trilliant. "We are confident that our advanced communications technology combined with GE's excellent smart grid leadership will help Holly Springs deliver the benefits of smarter energy to its customers."

For more information and to learn more, please visit Trilliant's booth #1425 at the 2014 DistribuTECH, North America's largest smart-grid annual gathering.

About the City of Holly Springs

Holly Springs was founded in 1836. It served as a trading center for the neighboring cotton plantations. It was originally called Suavatooky but in 1837 the city was incorporated and renamed Holly Springs and was made seat of the newly created Marshall County. By 1855 Holly Springs was connected to Grand Junction, Tenn., by the advancing Mississippi Central Railway. In ensuing years, the line was completed to the south of Hill Springs. Toward the end of the century, the Kansas City, Memphis and Birmingham Railroads were constructed to intersect this line in Holly Springs. During the Civil War, the town was used by General Ulysses S. Grant as a supply depot and headquarters. Holly Springs is fortunate in having an Audubon Sanctuary located three miles north of the town where an annual Hummingbird Migration Celebration is held in early September. To find out more information about it, you can call 662-252-1155 Strawberry Plains Audubon Center.

About Trilliant

Trilliant helps leading utilities and energy retailers achieve smart grid visions through the Trilliant Communications Platform, the only communications platform purpose-built for the energy industry that integrates disparate systems of systems into a unified whole. The Trilliant Platform is deployed with more than 200 utilities worldwide to enhance energy efficiency, improve grid reliability, lower operating costs, integrate renewable energy resources and electric vehicles, and empower consumers to better manage their energy consumption. For more information, visit www.trilliantinc.com.

About GE

GE's Digital Energy business is a global leader in transmission and distribution solutions that manage and move power from the power plant to the consumer. Its products and services increase the reliability of electrical power networks and critical equipment for utility, industrial and large commercial customers. From protecting and optimizing assets such as generators, transmission lines and motors, to delivering analytic tools to help manage the power grid, GE's Digital Energy business delivers industry-leading technologies to solve the unique challenges of each customer. For more information, visit <http://www.gedigitalenergy.com/>.

GE (NYSE: GE) works on things that matter. The best people and the best technologies taking on the toughest challenges. Finding solutions in energy, health and home, transportation and finance. Building, powering, moving and curing the world. Not just imagining. Doing. GE works. For more information, visit the company's website at www.ge.com.

Follow GE's Digital Energy business on Twitter [@GEModernGrid](https://twitter.com/GEModernGrid).

###

For more information, contact:

Sonita Lontoh
Trilliant
+1 415 286 6193
sonita.lontoh@trilliantinc.com

Ellen Dowell
GE
Digital Energy
+1 678 742 1529
ellen.dowell@ge.com